

Effective Date: December 15, 2014

Last Updated: December 15, 2014

[YOUR CALIFORNIA PRIVACY RIGHTS](#)

THEPANDASFRIEND.COM PRIVACY POLICY

The Panda's Friend, LLC (hereinafter, "we" or "us") will use the following practices in regards to any information collected from or provided by you. Please read this privacy policy carefully. You can access this privacy policy at any time in the footer of the website home page. IF YOU CHOOSE TO VISIT <http://thepandasfriend.com> (HEREINAFTER, THE "SITE" OR "WEBSITE"), YOUR VISIT SHALL BE SUBJECT TO THIS PRIVACY POLICY, AND YOU HEREBY ACKNOWLEDGE THAT YOU HAVE READ THE TERMS OF THIS PRIVACY POLICY AND CONSENT TO THE USE OF YOUR INFORMATION AS DESCRIBED BELOW.

1. INFORMATION COLLECTION

- A. **Registration.** You may be given the opportunity to register with us, and sometimes registration is required before certain site features can be used. Our registration forms may request your contact information (such as your name, email address, mailing address, etc.), demographic information (such as your country, gender, etc.), and any other profile data we may request. You may be assigned a site username and/or password. For our internal purposes, we use all of this information ("Registration Information") to communicate with you and provide the services you have requested, and to provide a more personalized experience on our site. We may use Registration Information in order to improve our service, for research purposes, marketing/promotional purposes and/or for reporting purposes.
- B. **Newsletters and Other Communications from Us.** If you register, purchase products on our site, or opt-in to our email lists, you may receive newsletters, email communications, or communications through other channels for, among other purposes, the promotion and marketing of a product or service from our site or our partners and affiliates. When there is a separate sign-up for newsletters, we ask for contact information such as name and email address, and, sometimes, demographic and profile information. We use all of this information ("Newsletter Information") in the same manner as we use the Registration Information. Recipients of our electronic communications can unsubscribe from each such communication by following instructions at the end of the respective email communication. Note that in order to keep our registered users informed about the operation of our site and services, we may send emails and announcements that are needed for the proper functioning and administration of our site and service, such as transactional messages from purchases or contest entries, and/or messages about your account.
- C. **Communications with Us.** We have features where you can submit information to us (such as when contacting us with a question or feedback). We may retain your emails and other information you submit to us for our internal purposes, and to help us to serve you better.
- D. **Interactive and Community Features.** Our site may offer interactive and community features, such as message boards, chat, email accounts, short message service (SMS), instant messaging, profiles, personal homepages, and other forms of real-time or asynchronous communication. All information posted or sent through these features ("Your Communications") may be publicly available, and you should be aware that when you voluntarily disclose personal data in your Your Communications (e.g., user name, email address, phone number) through these features, that data can be collected and used by

SIMPLY STATED:
IF YOU REGISTER
FOR ANYTHING
ON OUR
WEBSITE, WE
GET TO KEEP
AND USE THE
INFORMATION
YOU PROVIDE.

SIMPLY STATED:
IF YOU MAKE
ANY PURCHASES
OR PROVIDE US
WITH YOUR
CONTACT INFO,
MESSAGES WILL
BE SENT TO THE
EMAIL YOU
PROVIDE. JUST
FOLLOW THE
INSTRUCTIONS
AT THE BOTTOM
OF THE EMAIL TO
UNSUBSCRIBE.

SIMPLY STATED:
WE GET TO KEEP
AND USE
ANYTHING YOU
1) SEND TO US
OR 2) POST TO
OUR WEBSITE.

others, including us, and may result in unsolicited communications from other people. We are not responsible for the actions of other people. Your Communications may be publicly and/or internally associated with your profiles/screen-names. You are solely responsible for Your Communications and the content of messages you post or send on public forums.

E. **User Generated Content.** Except as may otherwise be provided in the context of a particular project or subsection of our site (such as a promotion, sweepstakes, or contest (among others)), you will retain all ownership rights to your copyrighted content or information that you submit to our site, including all music, sound, photographs, graphics, video and including all content described in Section 1(D) above (“User Generated Content”). Notwithstanding the foregoing, by submitting User Generated Content to our website, you grant us a royalty-free, perpetual, irrevocable, non-exclusive, worldwide license to reproduce, prepare derivative works, distribute copies, perform, or publicly display your User Generated Content in any medium and for any purpose, including, without limitation, commercial purposes and for promoting the website in any media formats and through any media channels and to authorize others to do so. You agree that you have the right to submit anything you post, and you represent and warrant that your User Generated Content does not violate the copyright, trademark, trade secret or any other personal or proprietary right of any other party.

E. **Contests, Sweepstakes and Surveys.** We may conduct contests, sweepstakes and surveys at our site. When you enter or participate in them, we will request contact information from you (such as your full name, email address, mailing address, and telephone number) and may also request demographic or profile information (“Contest Information”). We will use the Contest Information you provide for the purpose of conducting the promotion (for example, to contact you if you have won). We may also use the Contact Information to send you newsletters, research purposes, and for marketing/promotional purposes. Recipients of such mailings can unsubscribe from them as set forth above. Any Contest Information we collect may be associated with your Registration Information, Newsletter Information, Your Communications, and your User Generated Content. We may share your Contest Information with others. We may sometimes partner with sponsors in offering contests, sweepstakes or surveys, and we may share your Contest Information with them.

2. AUTOMATED INFORMATION COLLECTION

A. **Cookies.** Our site has features that automatically collect information from you to assist us in creating a website that serves your interests and needs. Our site uses cookies, which are small data files containing information from your website visit that are stored on your hard drive. Some cookies are used to make login to our site easier (such as by remembering usernames and passwords). Cookies can also enable us to track your website movements and target your interests to enhance your experience on our site. We may also collect clickstream data and assign unique identifiers to you for the same purposes. Information obtained with these technologies (“Automatically Collected Information”) may be associated with your Registration Information, Newsletter Information, Your Communications, your User Generated Content, and Contest Information, so that we can better market to you and customize our advertisements and promotions to your interests. If you choose to disable

**SIMPLY STATED:
IF YOU SUBMIT
ANY CONTENT
TO OUR
WEBSITE, WE
GET TO USE IT
FOR FREE. DON'T
SUBMIT OTHER'S
MATERIAL
WITHOUT
PERMISSION.**

**SIMPLY STATED:
WHEN ENTERING
ANY CONTEST,
SWEEPSTAKES,
OR SURVEY ON
OUR WEBSITE,
WE GET TO KEEP
AND USE THE
INFORMATION
YOU PROVIDE.**

cookies, certain features on our web site may not be available or work properly.

- B. **Ad Networks.** We may use third-party advertising companies to serve ads when you visit our web site. These companies may use information (but not including your name, address, email address or telephone number) about your visits to our site and other web site on the Internet in order to provide advertisements about goods and services of interest to you.

- C. **Traffic Monitoring.** Through the use of web logs or log files, we may also gather information such as the date, time, browser type, navigation history, and IP address of all visitors to our site ("Traffic Information"). We use this Traffic Information for our internal security audit log, trend analysis, and system administration, and to gather information about our user base. We may associate Traffic Information with your Registration Information, Newsletter Information, Your Communications, your User Generated Content, and Contest Information (collectively, "Your Data").

3. THIRD PARTY DISTRIBUTION OF YOUR DATA.

- A. **Unaffiliated Third Parties.** As with other third parties, we are not responsible for how third parties handle Your Data once they receive it. When we host co-branded or sponsored services, or when we join with other parties to provide specific services, we may share Your Data. We may share Your Data, with other third parties with whom we have business relationships for the purposes listed in section 1 and section 2 above and, in some cases, we cannot control or know their privacy practices.

- B. **Mandatory Disclosures.** We may disclose Your Data when required to do so by law, for example, in response to a court order or a subpoena or other legal obligation, in response to a law enforcement agency's request, or in special cases when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to or interference with (either intentionally or unintentionally) our rights or property.

- C. **Aggregate Information Sharing.** We may share aggregate information from Your Data with others. This information may include demographic data such as the gender and/or geographic location of groups of users. We use aggregate demographic information about our audience in order to improve our service, for research purposes, and marketing/promotional purposes.

- D. **Information Sharing.** We may sell or share information about you and your computer, mobile or other device, including without limitation, Your Data, with our affiliates and partners and with carefully selected third party entities for newsletters, service improvements, research purposes, and marketing/promotional purposes.

- 4. **DATA COLLECTION FROM CHILDREN.** In compliance with the [Children's Online Privacy Protection Rule \("COPPA"\)](#), we do not knowingly collect or store any personal information about children under the age of 13, and our website is not designed to collect personal information from children under age 13. No one under age 13 is allowed to register with our website or provide any personally identifiable information or use our social, community and public discussion areas, photo and video galleries, bulletin boards, forums, chats, blogs, and elsewhere. If we find that personal information has been posted or collected from a child under the age of 13, we will take

SIMPLY STATED:
WE ARE NOT RESPONSIBLE FOR WHAT THIRD PARTIES DO WITH YOUR INFORMATION. WE ALSO MAY BE FORCED IN SOME INSTANCES TO DISCLOSE YOUR INFORMATION (E.G., BY THE POLICE).

SIMPLY STATED:
IF YOU USE OUR WEBSITE, WE CAN SHARE YOUR DATA WITH ANYONE, BUT ONLY FOR PURPOSES OF SERVICE IMPROVEMENTS, RESEARCH, AND MARKETING/PROMOTIONS

all reasonable measures to delete all or virtually all of such personal information. Minors between the ages of 13 and 17 must get the permission of their parent(s) or legal guardian(s) before making purchases or registering on this site.

5. **Online Tracking.** We acknowledge that you may use a browser containing a Do Not Track (“DNT”) signal, however, our website does not honor or respond to DNT signals.
6. **LINKS.** We may provide links to other sites not controlled by us. We are not responsible for other sites, their privacy policies or how they treat information about their users, and we advise you to check their privacy policies.
7. **PRIVACY POLICY CHANGES.** From time to time, we may change or revise this privacy policy. We will provide notice to you if these changes are material and, where required by applicable law, we will obtain your consent. We will change the “Last Updated” date at the top of this privacy policy so that you can tell if this page has been updated since your last visit. Changes to this privacy policy are effective at the time notice is given to you of such changes and your continued use of our site after notice will constitute acceptance of, and acknowledgement of those changes.
8. **SECURITY MEASURES.** Access to electronic and physical repositories containing Your Data will be securely controlled based upon reasonable and appropriate administrative, physical, technical, and organizational safeguards.
9. **CONTACT.** If you have any questions about our privacy practices please feel free to contact our Privacy Policy Coordinator at:

The Panda’s Friend, LLC

9595 Wilshire Blvd., Ste. 502

Beverly Hills, CA 90212

Attn: Privacy Policy Coordinator

privacy@mettatechgroup.com

The side boxes contained in this privacy policy are for convenience only and do not affect their interpretation.

SIMPLY STATED:
BY USING OUR
SITE, YOU
CONSENT TO
ONLINE
TRACKING (EVEN
IF YOU USE A “DO
NOT TRACK”
SIGNAL.)

SIMPLY STATED:
WE WILL NOTIFY
YOU OF ANY
CHANGES TO THE
PRIVACY POLICY
THAT WILL
AFFECT YOU.